



How to Make an Animoto Video

Beth Thomas, Great Falls Public Schools

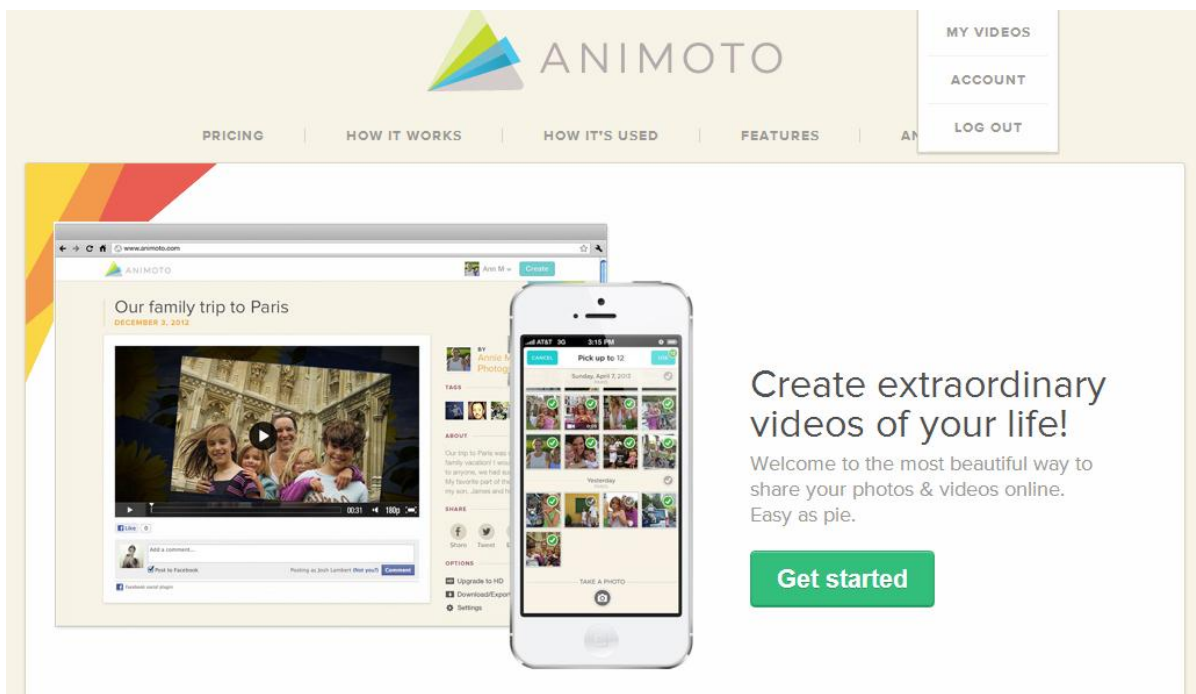
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Animoto is an inexpensive, simple way to create videos in your classroom - for your students or you as a teacher. It offers a variety of tools/features for creating videos including:

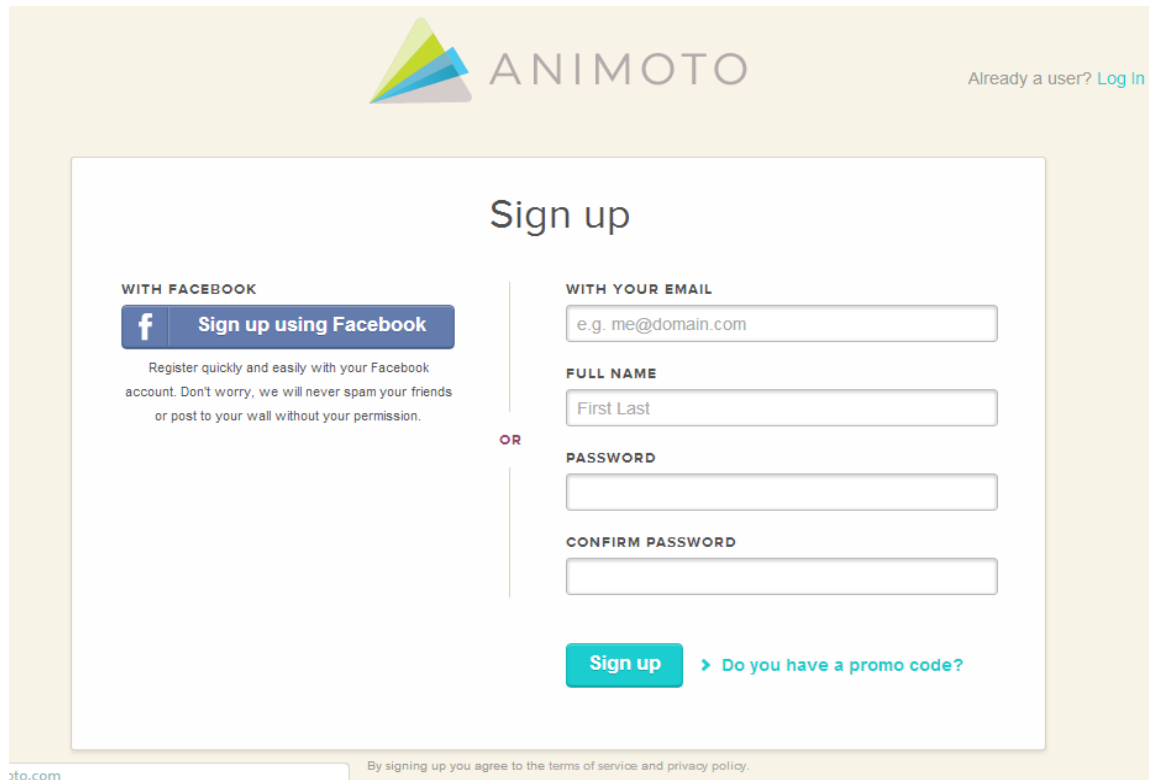
- **Cenimatic A.I. (artificial intelligence)** – which analyzes music, photos, video clips and renders it to make a custom video.
- **Text** – Relevant messaging, statistics, quotes and captions mixed in the video educate and inspire the audience.
- **Spotlight** – Allows you to highlight specific images and increase screen time in the video.
- **Share and download** – Finished videos can be shared through email, blog/website, exported to YouTube or simply downloaded to a computer for presentation use.

Terms of service for educators http://animoto.com/legal/education_terms

1. Go to www.animoto.com

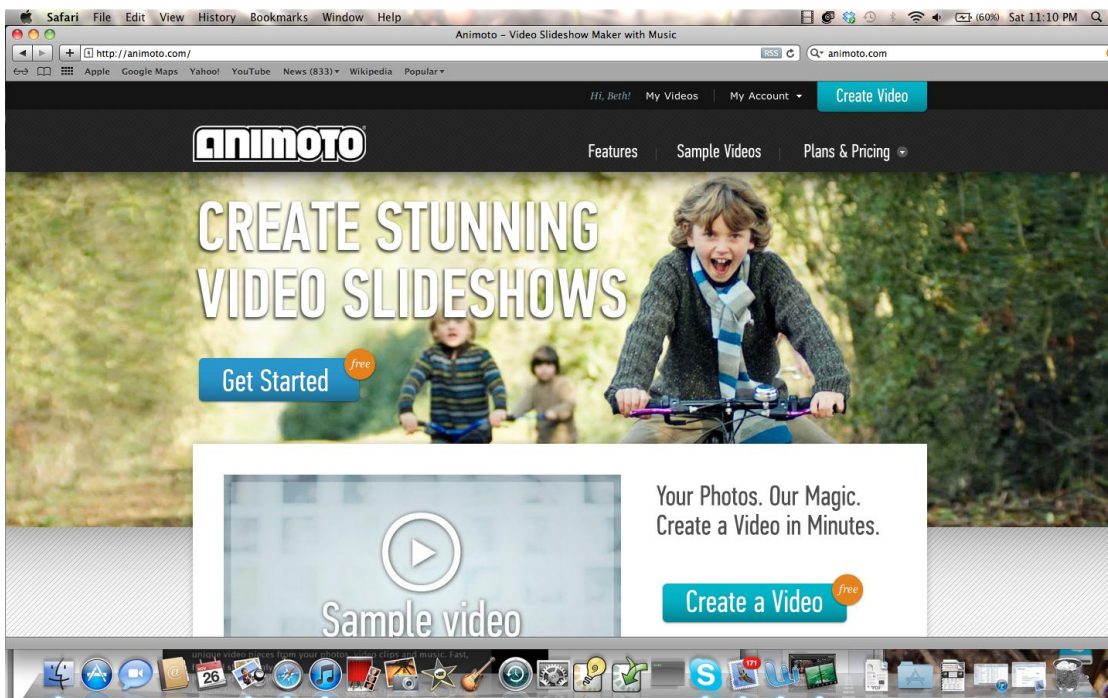


2. Sign up for an account with an email address and password. At no cost, you can make unlimited 30 second videos or educators can get a free account for six months. A one-year subscription is \$30.

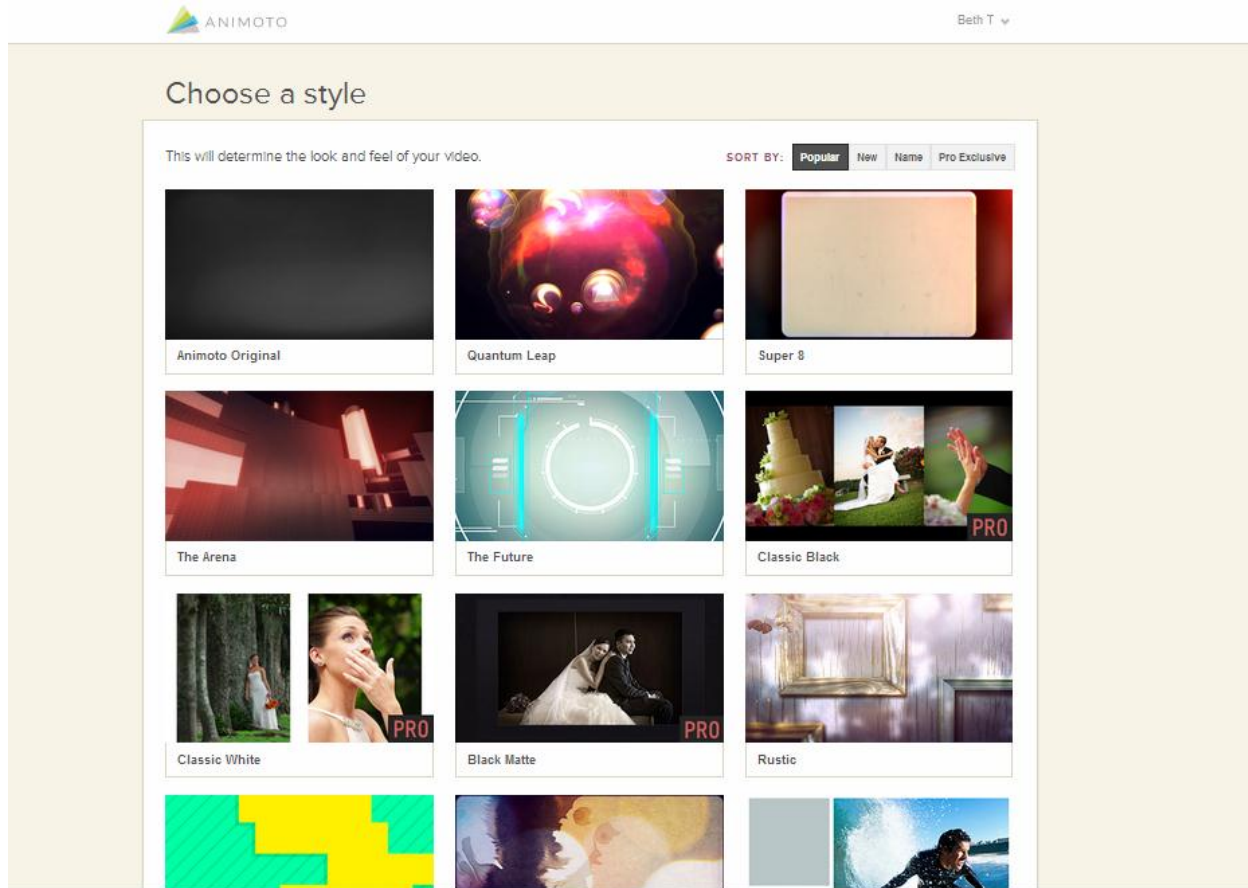


The image shows the Animoto sign-up page. At the top, the Animoto logo is on the left, and the text "Already a user? [Log In](#)" is on the right. The main heading is "Sign up". Below this, there are two columns. The left column is titled "WITH FACEBOOK" and features a blue button with the Facebook logo and the text "Sign up using Facebook". Below this button, it says "Register quickly and easily with your Facebook account. Don't worry, we will never spam your friends or post to your wall without your permission." The right column is titled "WITH YOUR EMAIL" and contains three input fields: "e.g. me@domain.com", "FULL NAME" (with a placeholder "First Last"), and "PASSWORD". Below the password field is a "CONFIRM PASSWORD" field. At the bottom of the right column, there is a green "Sign up" button and a link "> Do you have a promo code?". At the very bottom of the page, there is a small text line: "By signing up you agree to the terms of service and privacy policy."

3. Click on the greenish/blue button in the upper right hand corner that says, "Create Video."

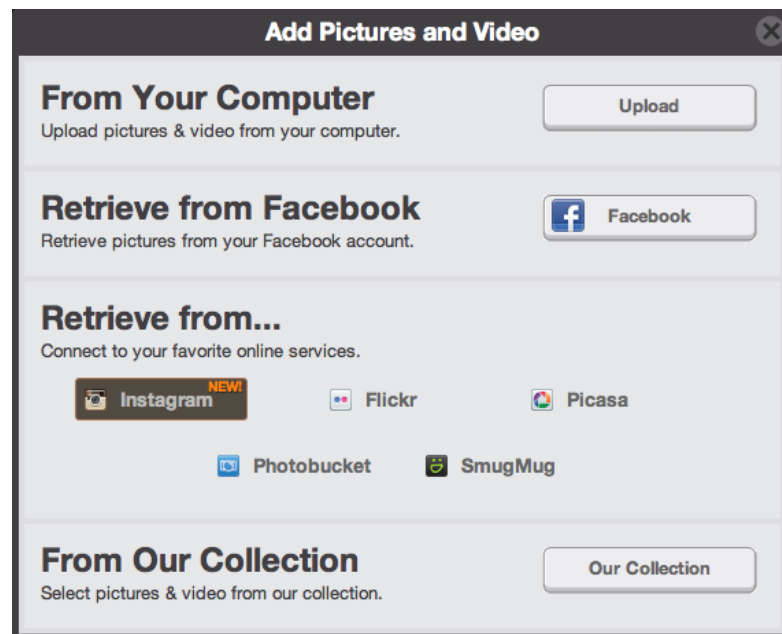


4. Choose the style of video. Original and Air are great styles for school projects.

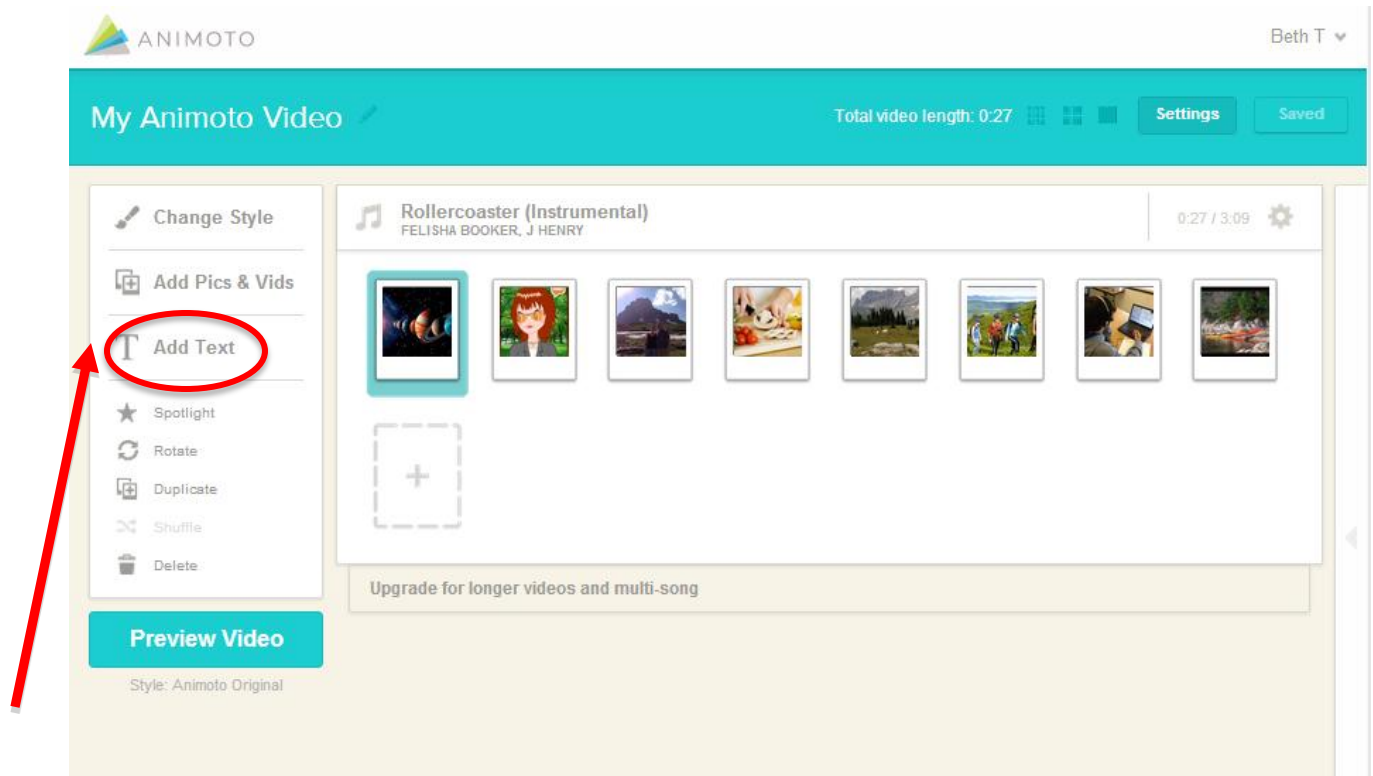


5. Three Step Process to making your video:

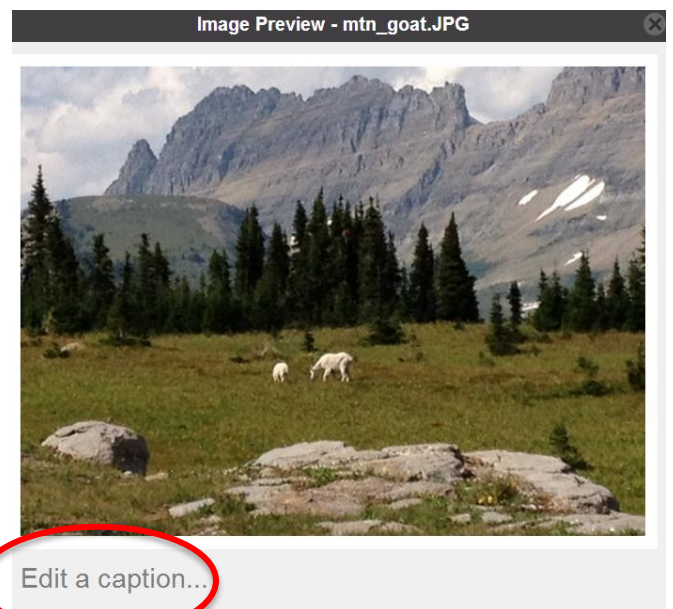
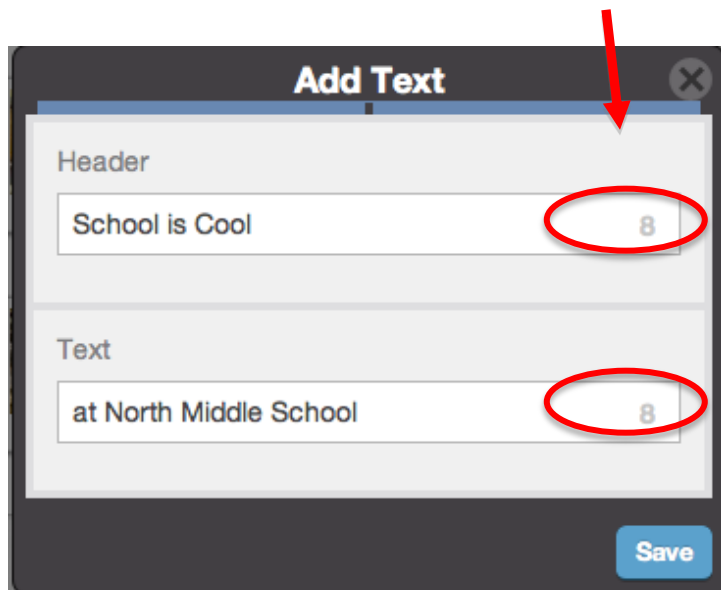
A. Step One - *Images, video clips and text can be added here.* You can select and use your own images and or videos, photos from the Animoto photo library, or from various public domain image resources throughout the web. If you have pictures saved on your computer, click "upload from your computer." If you have pictures you would like to use from Picasa, Flickr, Facebook, Photobucket or Smugmug, click "retrieve from another site." If you would like to use sample pictures click "select from our collection."



Drag and drop your images/videos and will populate into the boxes on the screen. You can grab and move the boxes to rearrange your storyboard. Use the tools at the right of the screen to add more images/videos, add text, rotate, spotlight, shuffle and delete.

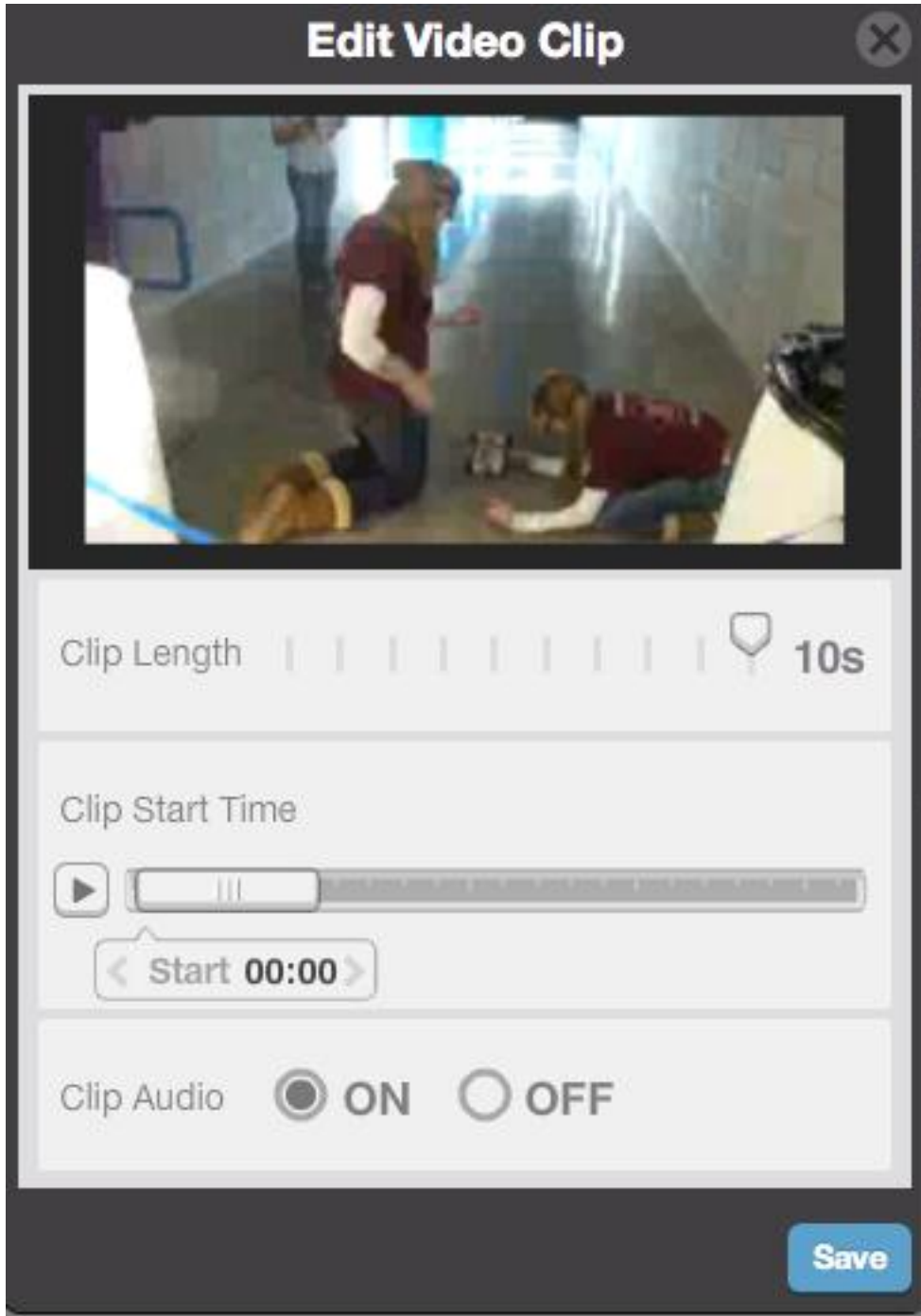


To add a frame with text, select “text on the left hand side. You are allowed just 52 total characters per frame and as you add the text, you will be shown how many remaining characters you have.

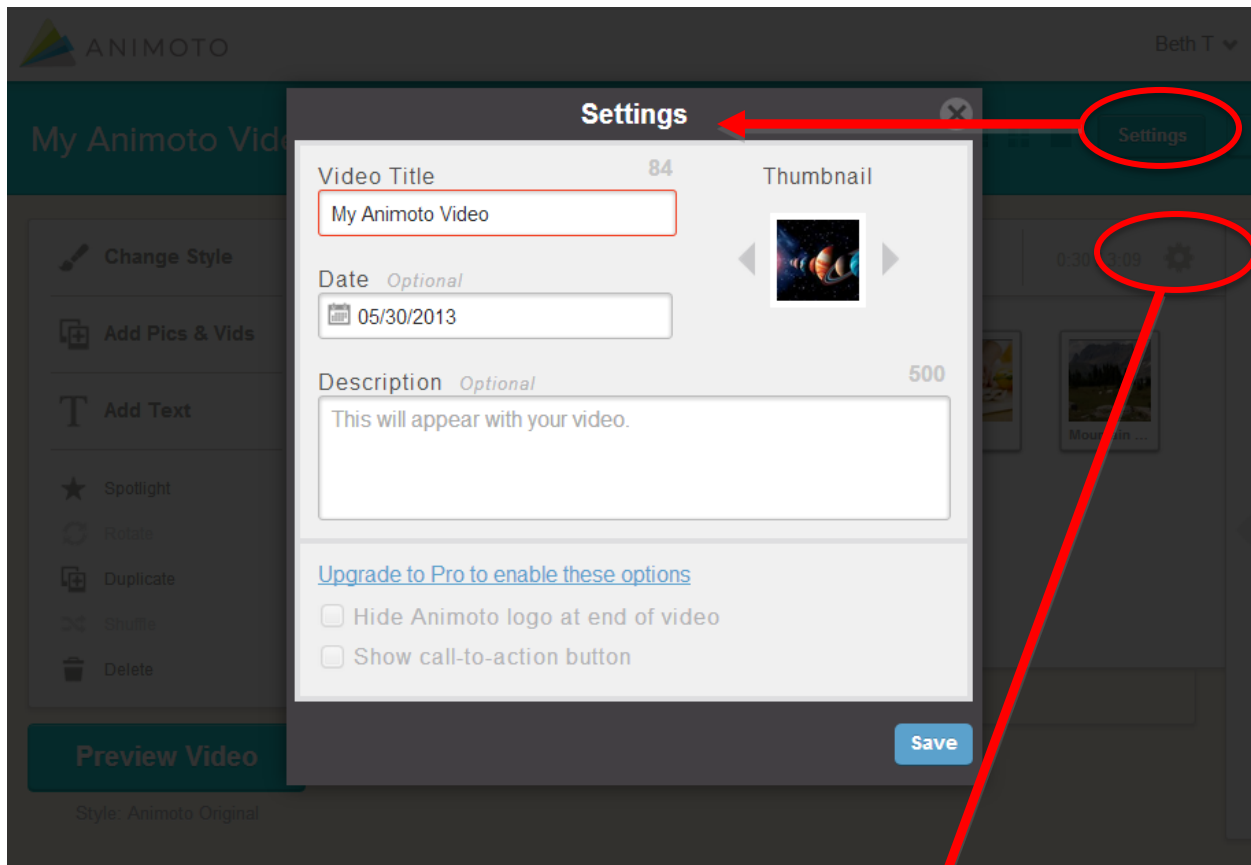


NEW feature – You can now add a caption to individual pictures.

Edit video clips – You are only allowed 10 seconds of video per frame, however you can use less than 10 seconds. Use the clip length cursor to select how many seconds of video you want. Next, select the “clip start time” cursor to determine where the clip will begin. Finally, use the “clip audio” to select if the audio portion of the video is on or off.

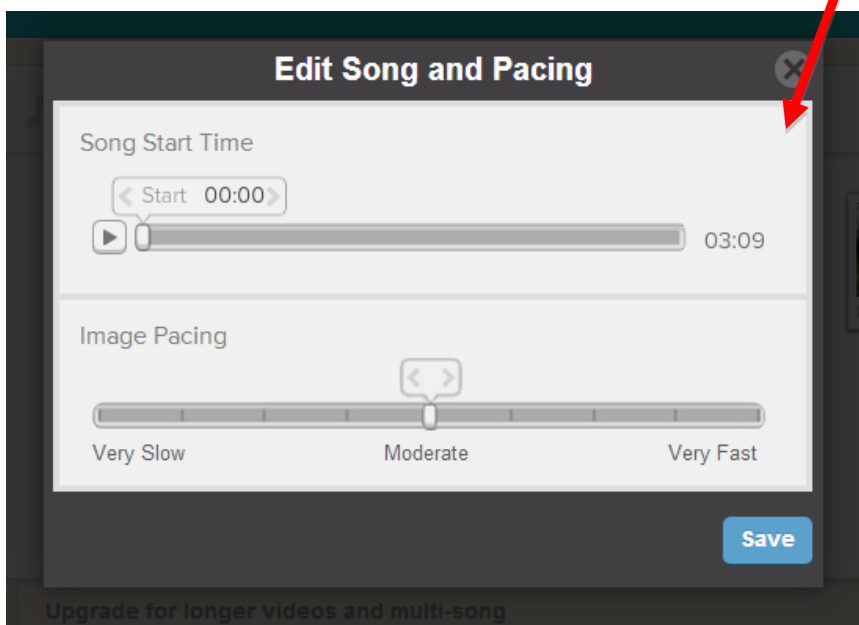


Settings (in the upper right hand corner of the page with your storyboard) allows you to add a title, producer, description, credits/branding and adjust the pacing of the video. Click “save” after you have chosen these settings.



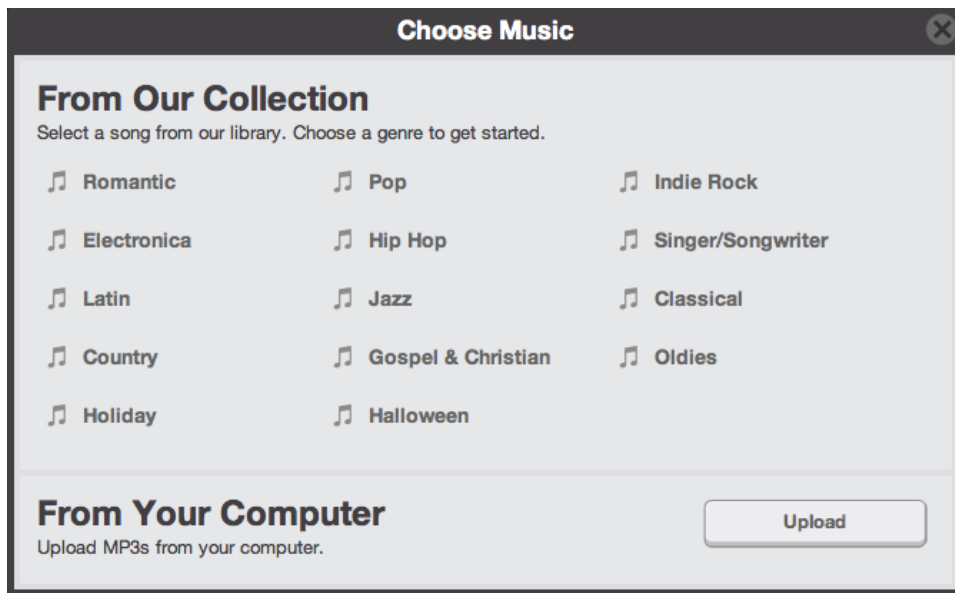
Other tools/options

Allows you to adjust the song and pacing of the images.



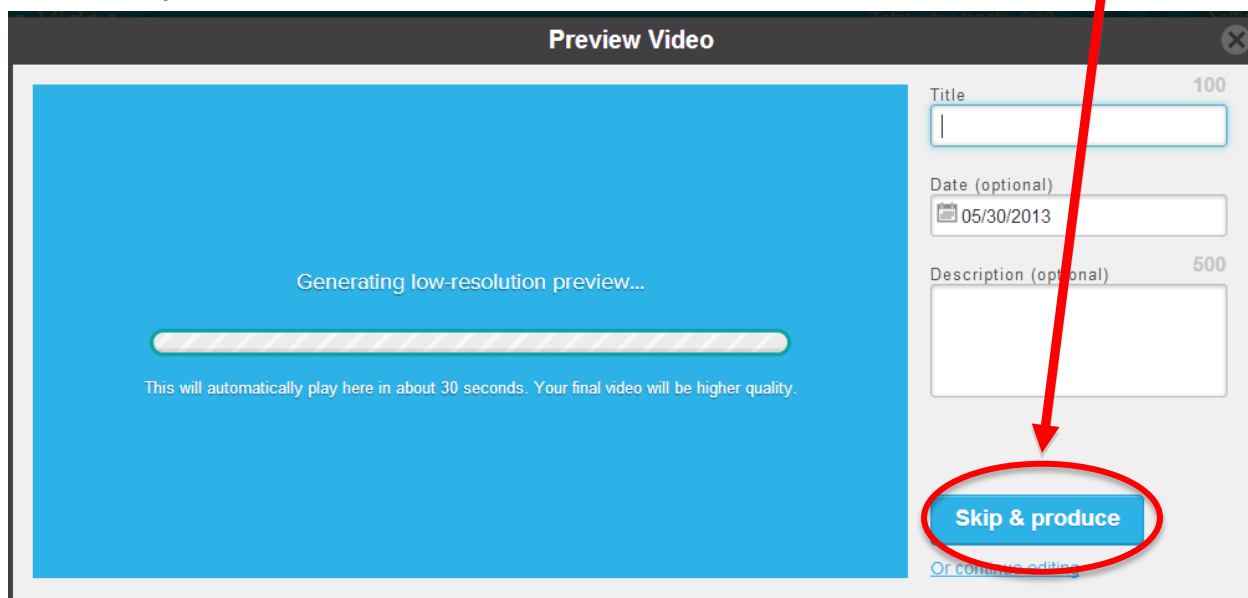
B. Step Two - Music

Animoto has great music that you can use for free. There is an instrumental section, which provides nice back sound for your presentation but doesn't distract the viewer from the information being presented. You can search the music by title, artists, and genre as well as preview the songs before deciding on one to use for your video. You can use your music from your computer, but be aware of copyright issues.



C. Step Three – Produce Video

Once you have created your video and are ready to produce it, click “preview” and let Animoto render your preview. This may take some time depending on the length of your video. At this time, you can add a title, date and description. If you care to skip the preview, you can skip and produce it immediately.



6. Easy Sharing - Sharing your video on Facebook, YouTube, Twitter, MySpace, Tumblr, via email, iPhone app. You can embed Animoto videos with your website or blog with a single line code. You can also save the video to your computer.

The screenshot shows the Animoto website interface. At the top left is the Animoto logo. At the top right, it says "Beth T" with a dropdown arrow and a "Create" button. The main title is "STEM Expo - 2013" with the date "MARCH 22, 2013" below it. The video player shows a poster for "STEM EXPO 2013" with the date "MARCH 23, 2013 10:00 AM-2:00 PM" and location "GREAT FALLS HIGH FIELDHOUSE". The poster features the word "STEM" in large letters, with "EXPO" below it. The video player has a play button, a progress bar, and a timestamp of "05:43". Below the video player is a "Like" button and a Facebook icon with the text "Be the first of your friends to like this." To the right of the video player, there are sections for "BY Beth Thomas", "TAGS", "ABOUT" (with a placeholder "Add a description in your video settings."), "SHARE" (with icons for Facebook, Twitter, Email, and More), and "MORE". A red circle highlights the "SHARE" section.

ANIMOTO

Beth T Create

STEM Expo - 2013

MARCH 22, 2013

BY Beth Thomas

TAGS

ABOUT

Add a description in your video settings.

SHARE

Share Tweet Email More

MORE

7. Applying for an educator account

Hi there,

Thanks for signing up with Animoto! We're honored to be a part of your teaching plans.

We've granted you 6 months of an Animoto Plus account to get you on your way. You can visit your [account page](#) to check the status of your subscription.

Below is the promotion code you will need to activate your account. You may use this six-month free subscription code to create up to 50 Animoto accounts for your students and colleagues. You may not, and must be sure the student does not, provide any student's personally identifiable information to Animoto at any time, including when establishing student accounts. You are responsible for supervising the use of your students' accounts in the classroom, and ensuring it complies with the Animoto for Education Terms of Use.

This code will expire six months from your Animoto account approval date. Once the code has expired, you will need to re-submit your application.

Your personal promotion code:

To get started, check out our [step-by-step guide to setting up your students' accounts](#).

Take care,

The Animoto Team

PS. Did you know you can register for a personal account and start making and sharing your own videos in minutes? Get started! [Register Here](#).

You are receiving this message because you applied for an Animoto education account.