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| VIDEO PROJECT RUBRIC |
|  | 10 | 8 | 6 | 4 | 2 |
| SCIENCE CONTENT | Always shows strong evidence of understanding of topic, with main ideas and details shown in the project. An understanding of scientific concepts and accurate use of vocabulary is always included. | Almost always shows strong evidence of understanding of topic, with main ideas and details shown in the project. An understanding of scientific concepts and accurate use of vocabulary is almost always included. | Sometimes shows strong evidence of understanding of topic, with main ideas and details shown in the project. An understanding of scientific concepts and accurate use of vocabulary is sometimes included. | Rarely shows strong evidence of understanding of topic, with main ideas and details shown in the project. An understanding of scientific concepts and accurate use of vocabulary is rarely included. | Never shows strong evidence of understanding of topic, with main ideas and details shown in the project. An understanding of scientific concepts and accurate use of vocabulary is never included. |
|  | 5 | 4 | 3 | 2 | 1 |
| PRESENTATION | Video clips are creative and always enhances video.Content and structure are always organized and clear. | Video clips are mostly creative and almost always enhances presentation.Content and structure are almost always organized and clear. | Video clips are somewhat creative and somewhat enhances the presentation.Content and structure are somewhat organized and clear. | Video clips are not very creative and does rarely enhances the presentation. Content and structure are rarely organized and clear. | Video clips are not creative and do not enhance the presentation.Content and structure are not organized and clear. |
| PRODUCTION | Materials/props are used in an extremely creative way to illustrate the concepts.Transitions and effects are extremely smooth and seamless. | Materials/props are mostly used in a creative way to illustrate the concepts.Transitions and effects are mostly smooth and seamless | Materials/props are used in a creative way to illustrate the concepts sometimes.Transitions and effects are somewhat smooth and seamless. | Materials/props are rarely used in a creative way to illustrate the concepts.Transitions and effects are rarely smooth and seamless. | Materials/props are not used in a creative way to illustrate the concepts.Transitions are not smooth and seamless. |
| MECHANICS | Visuals within are legible, they are extremely neat. No errors are evident in spelling, grammar, and usage. | Visuals are legible, they are mostly neat. Very few errors are evident in spelling, grammar, and usage. | Visuals are somewhat legible, they are somewhat neat. Some errors are evident in spelling, grammar, and usage. | Visuals are somewhat legible, they are rarely neat. Several errors are evident in spelling, grammar, and usage. | Visuals are not legible, they are not neat. Numerous errors are evident in spelling, grammar, and usage. |